



Costa Michailidis

Executive Director at Innovation Bound



We have seen up to **2,000% productivity improvements!** 50% cost reductions in content creation, improved client acquisition, new product capabilities, and lots more!

ChatGPT Keynote Workshops for Small Business

2161 People

112 Companies

23 Countries

InnovationBound.com/keynotes

Talk » ChatGPT is one of the most powerful tools for business ever created, and small business owners are perfectly positioned to capitalize on the mega trend in AI.

This talk will guide Small Business Owners step by step in understanding the strengths, weaknesses, and risks of AI, and show them **exactly how to use ChatGPT to make massive gains** in their businesses!

Biography » Costa is an innovation leadership expert. He has been a computer programmer for 15 years, a trusted consultant for NASA scientists, a corporate trainer for Fortune 500 “high potential” groups, and is himself a small business owner powering his company with AI.

He has spoken at the United Nations in New York, on TEDx stages, and for small business groups such as EO (Entrepreneurs’ Organization). On the weekends, he teaches beginner freediving with Manatees!

Testimonials & Praise



Stefan Bozik
EO Tampa

The Zero to Hero ChatGPT Training workshop that Innovation Bound delivered for our Entrepreneurs' Organization event was a hit! The **house was packed**, there were tons of questions, engagement, and laughter. It was truly valuable to the community. Even the pre and post event materials and video media provided showed professionalism and a commitment to adding value throughout the engagement. Highly recommended!



John Belinski
Small Business Owner

Costa and his team helped us use ChatGPT to reduce our customer service costs by over 90%, more than double our marketing content production, and build a new AI-powered prototype. **It's the creative thinking!** He thinks about ways to use AI that are truly original, crafty, and ultimately enormously valuable without getting stuck in the complex technicals.



Nikos Polidis
Experiential Learning

The team at Innovation Bound have been incredibly **generous, professional, and in the end valuable** to myself and my colleagues through their ChatGPT training program. For many of us new technologies move fast and are difficult to understand. Innovation Bound made it simple to understand and use ChatGPT to do truly incredible things.



Steven Elkington
Aberdeen Inc.

As a team with mixed tech savvy, we found Innovation Bound's ChatGPT Training **enormously valuable**. Their ChatGPT Primer helped get our team up to speed with how to use the tool in their day-to-day, and helped us understand the possibilities beyond. We will certainly look to them again in the future.



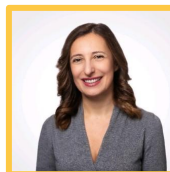
Mel Piasecki
Amgen Global

Innovation Bound guided us along a series of ChatGPT workshops in **bite-sized lessons** through a comprehensive curriculum. They emphasized the importance of responsible and mindful usage of this new tech while giving us the tools and guidance to be creative and innovative. Thank you for incredible learnings!



Thijs Loggen
Self-Employed Corp. Trainer

This training **delivered value fast!** Loved the action-focused style of the sessions, to quickly apply what we learn in creating usable demos.



Linda Scotti
Freelance Leadership Coach

What I learned has been **super valuable**. Just yesterday I showed the A.I. prototype I built with Innovation Bound in an interview. The person was so blown away and asked me to help her with a project straight away.